



Campo Verde: Emphasis on Verticalization

Where raw materials converge with industry.

MUNICIPAL SECRETARIAT FOR ECONOMIC DEVELOPMENT



The most efficient industry commences. in proximity to the origin.

For decades, CampoVerde has exported a diverse array of raw materials and imported goods. Industrialized products. This equation is evolving. The new locational standard for industry is no longer solely the consumer market; it now includes proximity to the source. Those who control raw materials on a large scale dictate the initial phase of the value chain. Campo Verde has already established itself in that role.

□ The core message is that wealth is already circulating in Campo Verde. The subsequent objective is to guarantee that a greater share of that value is retained within the region.

The Contemporary Industrial Geography

Decisions concerning industrial installations are being redefined on a global scale. The criteria have evolved.

Logistics Expenses

Transporting raw materials in substantial quantities is costly, time-consuming, and fraught with risk. Positioning the industry in proximity to the source alleviates this structural constraint.

Supply Chain Security

Direct and reliable access to inputs mitigates volatility, reliance on intermediaries, and susceptibility to external shocks.

Traceability

Demanding markets—Europe, Asia, and the USA—necessitate verified origin. The integration of field and industry provides this assurance at a reduced cost.

Productive Integration

Byproducts are converted into inputs. Waste is transformed into energy. Proximity turns losses into revenue and enhances the systemic efficiency of the entire chain.



The Framework that Underpins the Thesis

Reference crop year 2025/26 — Campo Verde, MT

881,5K

The primary crop, characterized by high average productivity and increasing global demand for oil, meal, and protein.

872,5K

A foundation for ethanol, DDG, corn oil, and animal feed — a crucial component for various industrial chains.

406.6K

This volume facilitates not only spinning but also crushing, oil refining, and linter processing.

2,16M

Estimated total production base — adequate scale to support multiple industrial facilities concurrently.

2025/26 crop projections. IMEA

The Value Capture Initiative

Campo Verde produces a nationally recognized scale. However, a significant portion of the value is derived from outside the territory.

What emerges as raw material

- Cotton fiber for long-distance spinning;
- Unprocessed soybeans; Bulk raw corn;
- Cottonseed without local processing.
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Minimum added value. Long-distance transportation. Employment and taxes generated in another municipality.

What can be altered locally

- Vegetable oil, bran, and biodiesel; Ethanol, DDG,
- and biogenic carbon dioxide; Yarns, fabrics, and
- technical textiles; Animal feed, protein, and
- processed food.

Direct and indirect employment. Local revenue generation. Specialized services. Continuous economic development.



Why choose Campo Verde?



Geographical Location

Situated in the core of Mato Grosso, with connectivity to national markets and export routes via the Northern Arc and the Port of Santos.



Installed Industrial Infrastructure

23 cotton processing units, 2 spinning mills, and decades of accumulated technical and business expertise.



Institutional Framework

The municipal government serves as a coordinating entity, collaborating with state initiatives to attract investment and entrepreneurs possessing the capacity and expertise to operate on a large scale.



Regional Logistics

Access to major highways, proximity to storage facilities, and the development of multimodal alternatives within the state.

Portfolio of Opportunities

Five complementary production chains, rooted in a foundation of abundant and high-quality raw materials.



Integrated Textile Supply Chain Management

From feather to technical fabric — a pre-existing asset and the foundation for territorial verticalization.



Corn Ethanol

Corn → ethanol, DDG, oil, and biogenic CO₂.
Bioenergy accompanied by co-products of significant nutritional value.



Soybean Processing

Oil, bran, protein, lecithin, and biodiesel — sectors for food, animal feed, and renewable energy.



Cottonseed

Crushing and refining: oil, meal, linters, husks — a co-product that initiates a new industrial chain.

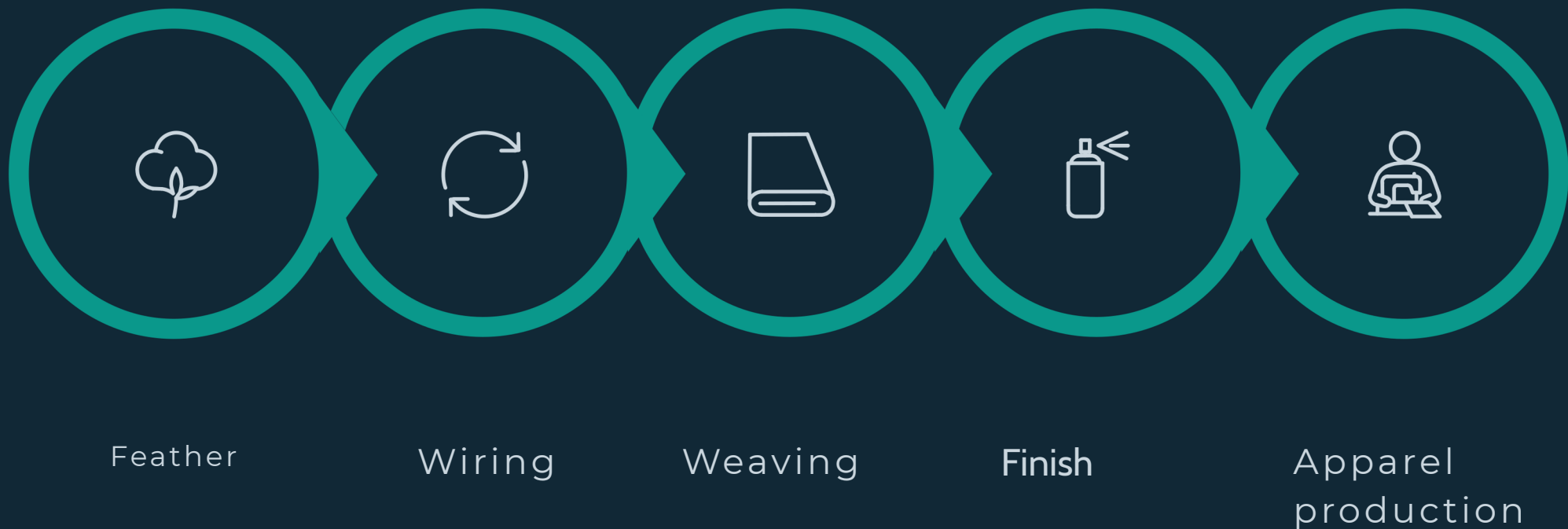


Animal Protein

Grains → feed → aviculture → abattoir → processed foods.
Integrated investment thesis.

Integrated Textile Supply Chain Management

Vertical integration in the textile industry in Campo Verde did not originate from a blank slate; rather, it commenced from an already established industrial foundation.



Installed Base

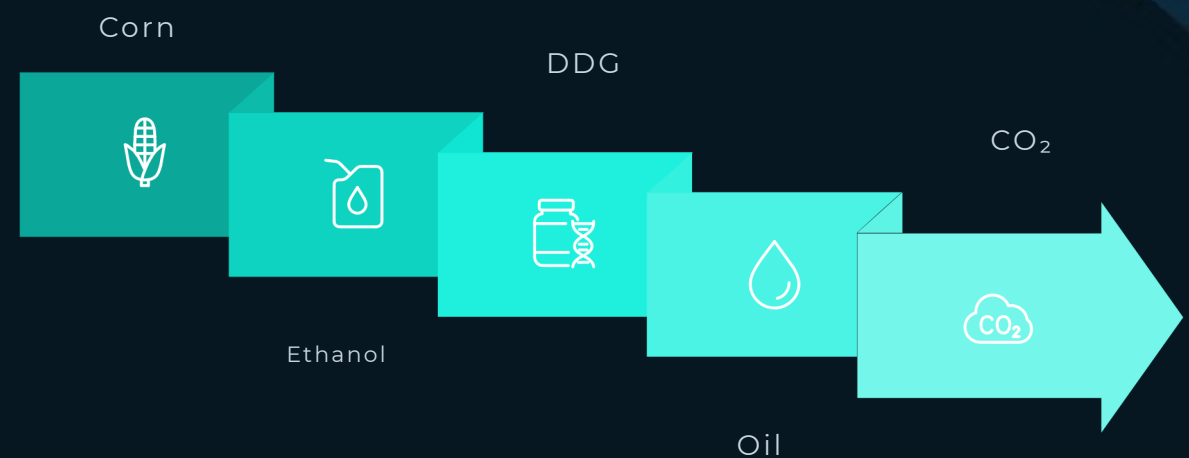
- 23 cotton processing facilities
- Two operational spinning mills producing cotton lint
- of exportable scale and quality.

Expansion Propositions

- Knitting, Weaving, and Finishing: Garment
- production oriented towards the domestic market.
- Digitized textile cluster, catering to both domestic and international markets.

Corn Ethanol and Byproducts

With nearly 873,000 tons of corn produced, the municipal corn production represents a pertinent source of origin for an industrial unit. The dimensions will be determined by the catchment radius, supply agreements, and feasibility analysis.



Ethanol

Renewable fuel with a robust market and increasing demand in Brazil and globally.

DDG

Distillers Dried Grains — a premium protein source for animal nutrition.

Corn oil

Extracted during the distillation process, designed for food and biodiesel production.

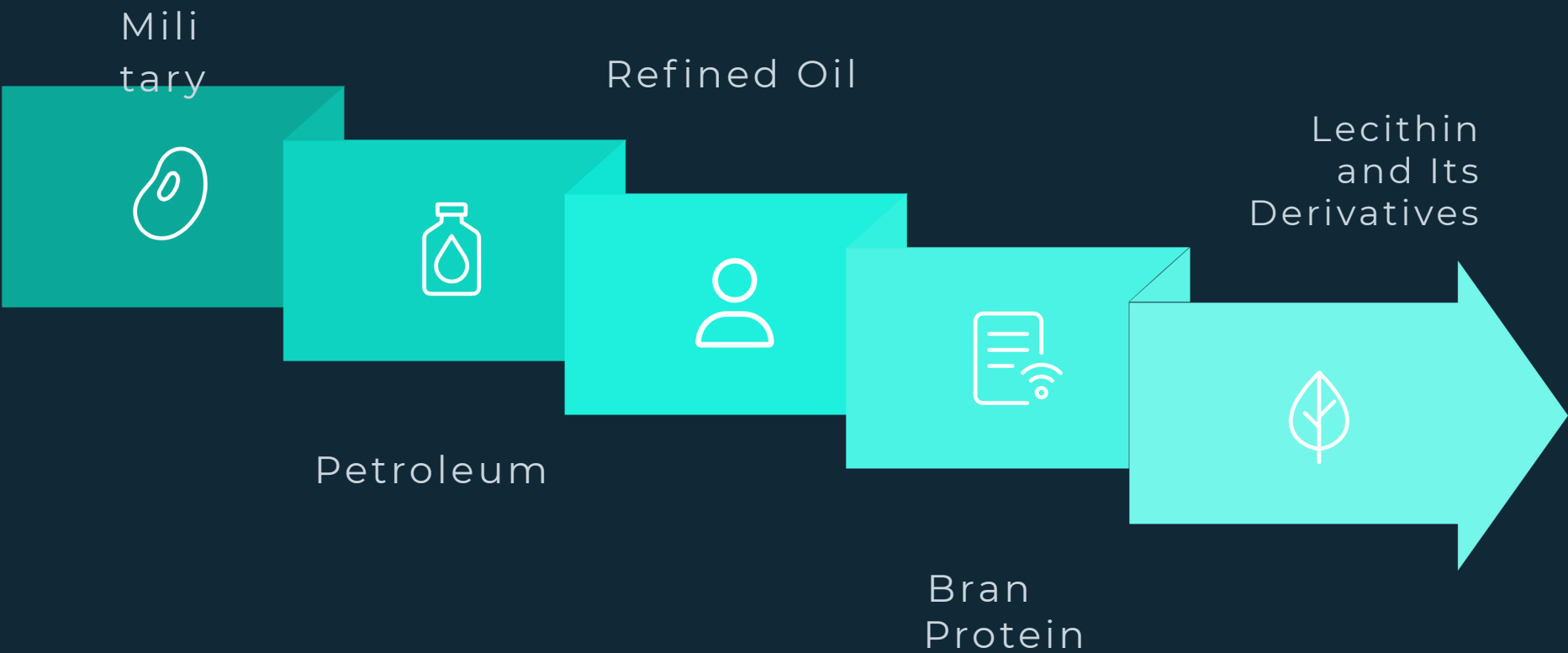
Biogenic Carbon Dioxide

Industrial and food applications, presenting opportunities for carbon credits.

Investment thesis — contingent upon feasibility study, licensing, and business decision.

Soybean Processing

Soybeans cultivated in Campo Verde constitute one of the most significant concentrations by volume from a single source in the nation. Local processing signifies To capture the value differential currently exported alongside the grain.



Gastronomic Marketplace Refined oil and lecithin possess significant added value and are experiencing increasing global demand.	Animal Nutrition Soybean meal serves as the primary vegetable protein for animal feed, characterized by a stable and predictable demand.	Bioenergy Biodiesel derived from crude oil, incorporated into federal renewable fuel initiatives.
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Crushing and Refining Cottonseed

Campo Verde produced 406,600 tons of seed cotton during the 2025/26 crop season. Following processing, a portion of this volume yields cottonseed. Cotton. The quantity available for crushing should be ascertained from the processing facilities.

Lump

Petroleum

Products: Bran and Hulls (Energy)

Applications: Animal nutrition, food production, and industrial uses.

Why at this moment?

The consolidation of processing facilities generates adequate volume concentration to warrant a dedicated crushing plant for soybeans, yielding competitive returns and fostering synergy with soybean oil.

Products and Applications

- Refined oil — culinary and industrial applications;
- Protein meal — livestock nutrition;
- Linters — industrial cellulose and absorbent materials;
- Husks — biomass and thermal energy sources.

Investment thesis — volumes and economic feasibility to be validated through sector studies.

Animal Protein and Poultry Agriculture

The integration of a complete poultry chain in Campo is facilitated by the combination of locally sourced corn, soybean meal, and DDG, which establishes favorable cost conditions. Green. This represents a prospective investment thesis — not a validated venture.



Grains

Feed Mill

Poultry Husbandry

Fridge

Cost Advantage

Feed accounts for 65–70% of the expenses associated with poultry production. Proximity to raw materials provides a consistent structural cost advantage.

Vertical Integration

A comprehensive model — spanning from grain to final product — that enhances margin predictability and quality control across the entire supply chain.

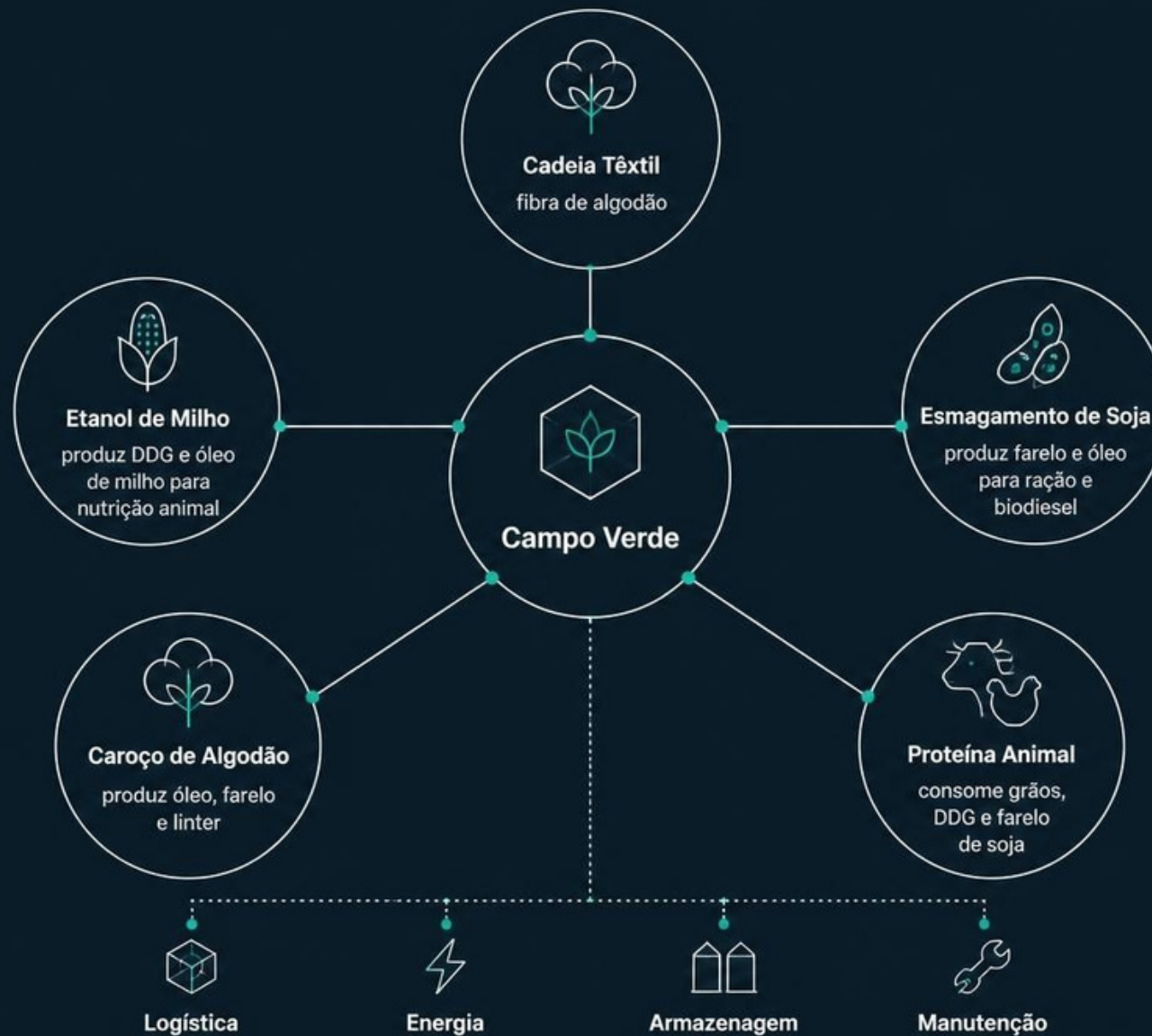
Target Markets

The domestic market is experiencing growth, and there exists an export market for animal protein, particularly to nations in the Middle East, Asia, and Africa.

Investment thesis — contingent upon feasibility studies, environmental licensing, capital considerations, and business decisions.

Feeding Networks

Campo Verde's most significant advantage resides not in a singular chain but in the synergy among all of them. The co-products of one chain serve as the inputs for the subsequent chain.



Storage, energy, industrial maintenance, distribution logistics, and skilled labor represent common requirements—creating economies of scale and a service ecosystem that becomes increasingly robust with each new enterprise launched.

Circular Economy and Co-Products

In Campo Verde, what may seem like waste is, in fact, unprocessed raw material. The principles of the circular economy convert losses into profit and... It enhances the overall efficiency of the production system.



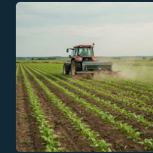
Energy and Bioenergy

Cotton hulls, bagasse, and organic waste are converted into biomass for the production of thermal and electrical energy, thereby decreasing operating costs and minimizing the carbon footprint.



Animal Nutrition

DDG derived from ethanol, soybean meal, and cottonseed meal serve as complementary components in the formulation of high-performance balanced feeds.



Fertilizers and Soil Management

Vinasse, oilseed cakes, and organic byproducts are reintegrated into agricultural soil as biofertilizers, thereby closing the nutrient cycle and diminishing reliance on external inputs.

Campo Verde Business Ecosystem

Campo Verde has companies and institutional actors that structure the productive environment and demonstrate the capacity of the territory to absorb large-scale initiatives.

Agriculture, Livestock, and Inputs

Campo Verde is currently home to a feed factory being constructed by Pluma Agroavícola, which will necessitate byproducts from poultry processing.

Bioenergy

JBS Biopower operates a biodiesel facility within the municipality, representing a potential demand for vegetable oils, contingent upon technical specifications and commercial negotiations.

Animal Protein

Pluma Agroavícola and Granja Lindóia de Campo Verde serve as benchmarks for the utilization of soybean and corn crushing by-products in animal feed.

Textiles and Finishing Processes

The cotton supply chain is broadening and has established local support and production agreements to facilitate the development of new connections.

 The companies currently in operation are open to discussions concerning the integration of the production chain.



Infrastructure and Connectivity

Campo Verde's logistical competitiveness is a tangible asset — not merely a promise. The region is linked to vital corridors for the transportation of goods from the Midwest.

Road Connectivity

- Access to BR-070 and other significant state highways. Linkage to the northern transport corridor (Miritituba/Itaituba). Close proximity to Cuiabá and the BR-364 and BR-163 highways.
- Alternative transportation routes through the Port of Santos utilizing both road and rail transport.

Additional Logistics Resources

- Installed storage capacity in the municipality surpasses 1.3 million tons. Available electrical energy — Substation in progress; Municipal airport designated for executive operations; Multimodal options under development within the state.
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Competitiveness and Institutional Framework

Campo Verde boasts a well-organized institutional framework designed to support, analyze, and facilitate medium to large-scale industrial initiatives.

Secretariat for Economic Development

Central hub for project reception, engagement with entrepreneurs, and collaboration with state and federal agencies. Function as a proactive institutional facilitator.

Relevant State Initiatives

PRODEIC, BNDES, Finame, and various funding instruments accessible for industrial projects in Mato Grosso.

Corporate landscape

Seasoned local entrepreneurs, established input providers, accessible agro-industrial labor force, and a sophisticated production culture.

- ❏ Tax and financial incentives must always be communicated with their actual criteria, deadlines, and conditions. No benefit should be assumed without verification by the appropriate authorities.

Staged Execution

Verticalization opportunities need not be implemented concurrently. A modular approach facilitates project maturation. Capital accumulation and risk mitigation over time.



Phase 1 — Origination and Preliminary Processing

Consolidate and enhance processing, storage, and marketing efforts. Organize the supply logistics for industrial facilities.



Phase 3 — Co-products and Integration

Industrial application of co-products. Integration among supply chains. Expansion of the feed mill and the initiation of the protein supply chain.



Phase 2 — Initial Industrial Processing

Installation of the initial facilities: crushing, advanced spinning, or ethanol distillation. Anchor projects that draw in the service ecosystem.

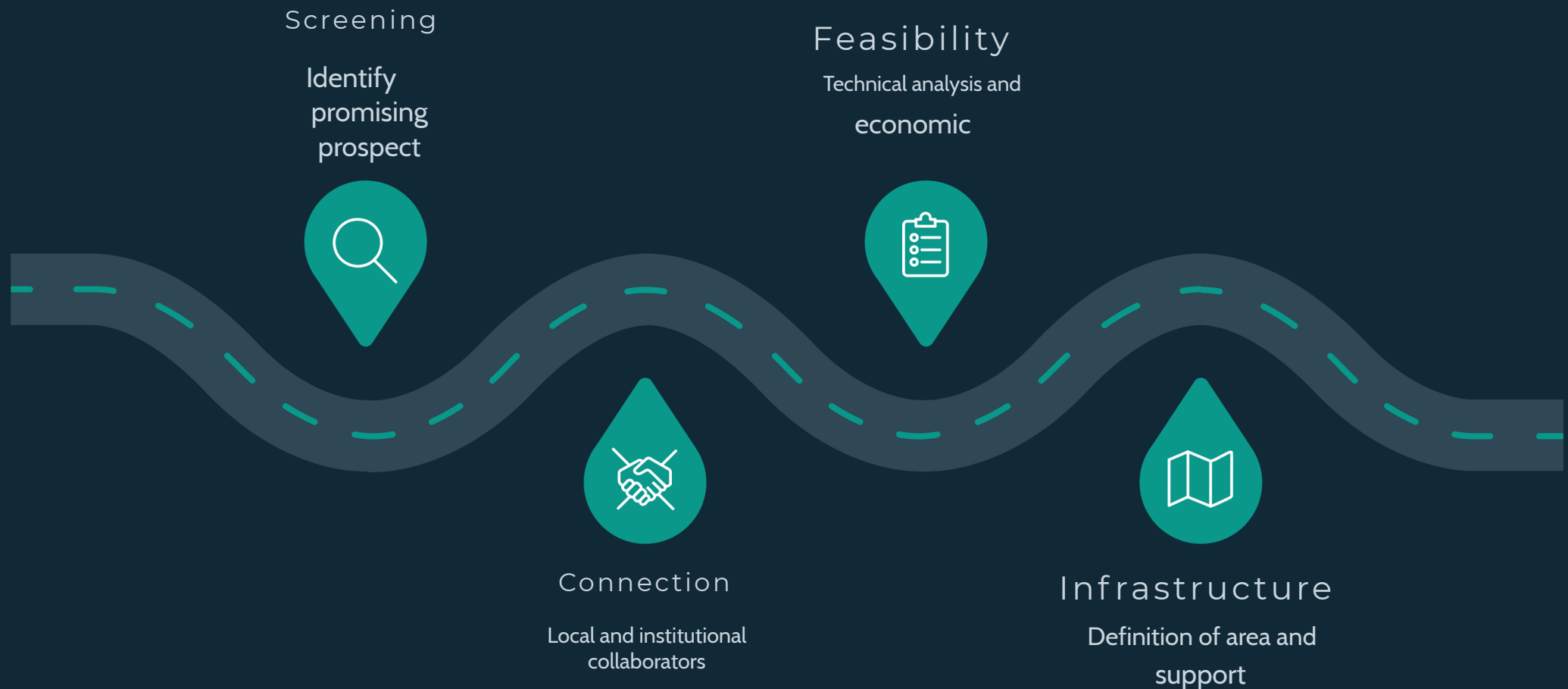


Phase 4 — Enhanced Value and Export

Products with elevated unit value include processed foods, technical textiles, and certified protein. Integration into global value chains.

Investor's Odyssey

CampoVerde provides a systematic approach for investors seeking to convert opportunities into successful ventures. From the initial contact to...
In this operation, every step is backed by institutional support.



Initial Phase

Contact the Municipal Department of Economic Development to introduce the project and identify potential opportunities.

Institutional Assistance

Collaboration with state agencies, access to databases, and relationships with established local businesses and suppliers.

Informed Choice

An advantageous setting for executing feasibility studies utilizing actual data.

Campo Verde already possesses raw material.

The subsequent cycle involves converting origin into industry, industry into value, and value into development.

 Department of
Economic
Development
Campo Verde – MT We invite
entrepreneurs, investors, and
institutional partners to propose
projects, conduct research, and
collaboratively develop the next
industrial cycle for the municipality.

 Subsequent Actions
Contact us to arrange a technical
meeting, obtain territorial data, and
engage with the Campo Verde
business ecosystem.

